

# Privacy and cookie statement of Makorian

1 November 2019

Through our web shop, privacy sensitive or personal data are processed. Makorian values the privacy of its customers and observes due care in processing and protecting personal data.

During the processing we conform to the requirements of the applicable data protection legislation. This means we:

- **clearly specify our purposes** before we process personal data, by using this Privacy Statement;
- **limit our collection of personal data** to only the personal data needed for legitimate purposes;
- **first ask for explicit permission** to process your personal data in cases where your permission is required;
- **take appropriate security measures** to protect your personal data and we demand the same from parties who process personal data on our behalf;
- **respect your right** to inspect, correct or delete your personal data held by us.

Makorian is the party responsible for all data processing. In this privacy statement, we will explain what kind of personal data we collect and for which purposes within our web shop The Chesterfield Brand. We recommend that you read it carefully.

If you have any questions or you would like to know exactly what personal data we collect from you, please contact Makorian.

## Handling your order

We will use your personal data when handling your order. We may share your data with the delivery service to have your order delivered. We may also obtain information on your payment from your bank or credit card company.

For this purpose, we use your phone number, email address, birth date, gender, payment details, invoice address and name and address details. We have a legitimate interest in doing this. We store this information until your order has been completed. Certain types of personal data will be retained for a longer period with regards to the legal tax retention. (the legal retention period).

## Providing to Third Parties

We collaborate with other organisations, that may receive your personal data.

## **Promotion**

Other than the advertisements on the website, we can inform you about new products or services:

- by e-mail

You can object at all times against this promotional communication. Every e-mail contains a cancellation link.

## **Location data**

If necessary, we may collect your location data (GPS). If that is the case, you will be asked to grant consent beforehand.

This location data and other data can also be stored and processed by the provider of the navigation/mapping software, such as Google Maps, but the data could also be used by, for example, Google or Apple itself. We have no control over their actions. We recommend that you read the applicable privacy statement of the provider in question.

## **Publication**

We will not publish your customer data.

## **Advertisements**

Our web shop shows advertisements We do not publish these ourselves, but we collaborate with advertising companies. These companies keep track of what you like, and use that information to only show or make nice or interesting advertisement or offers in the future.

## **Providing Data to Third Parties**

Except for the parties mentioned above, we do not under any circumstance provide your personal data to other companies or organisations, unless we are required so by law (for example, when the police demands access to personal data in case of a suspected crime).

Our website features social media buttons. These buttons are used by the providers of these services to collect your personal data.

## **Statistics**

We keep statistics on the use of our web shop

## **Cookies**

Our web shop makes use of cookies. Cookies are small files in which we can store information, so that you do not have to fill that information again. We can also use them to see whether you are visiting us again.

The first time you visit our web shop, we will show you a notification explaining our cookies and ask for your permission for the use of these cookies.

You can disable the use of cookies through your browser setting, but some parts of our website may not work properly as a result of that.

### **Google Analytics**

We use Google Analytics to track visitors on our website and to get reports about how visitors use the website. We accepted the data processing agreement from Google. We do allow Google to use information obtained by Analytics for other Google services, and we don't anonymize the IP-adresses.

### **Security**

We take security measures to reduce misuse of and unauthorized access to personal data. To protect your privacy, we take the following measures in particular:

- Access to personal data requires the use of a user name and password
- We make use of secure connections (Secure Sockets Layer of SSL) to encrypt all information between you and our website when entering your personal data

### **Changes to this Privacy Statement**

We reserve the right to modify this statement. We recommend that you consult this statement on a regular basis, so that you remain informed of any changes.

### **Inspection and Modification of your Data**

You can always contact us if you have any questions regarding our privacy policy or wish to review, modify or delete your personal data.

You have the following right:

- Being informed on which personal data we have and what we are using it for;
- Inspection of the personal data that we keep from you;
- Having incorrect data corrected;
- Request to delete outdated personal data;
- Revoke your consent;
- Object to certain uses.

Please note that you always make clear who you are, so that we can assure that we do not modify or remove the data from the wrong person.

### **Complaints**

If you think that we are not helping you in the right way, you have the right to lodge a complaint at the authority. For The Netherlands, this is the Autoriteit Persoonsgegevens.

### **Contact details**

Webbags BV  
Amerikaweg 58A  
9407TM Assen  
info@chesterfieldbags.com  
31507630889